



EHTELconnect Sponsored Educational Slots



- Do you want to tell a success story about the way you implemented digital healthcare?
- Could your own customers benefit from showcasing their activities to an audience of dedicated healthcare innovators?
- Would your organisation like to feature its work at a prestigious healthcare Symposium?

If so, benefit from sponsoring an educational slot at the EHTEL Annual Symposium organised in November or December every year. This event attracts significant audiences whose members focus on digital innovations. As a sponsoring organisation, you gain access to a dedicated audience of eHealth professionals. EHTEL's reputation in the eHealth community means that a sponsoring organisation benefits from associating itself with EHTEL and its strong, recognised brand.

By sponsoring an educational event your organisation can benefit from:

- An opportunity to promote new developments and technologies to a targeted audience of eHealth professionals.
- Awareness raising about how specific products and services have been used in a real-life eHealth environment.
- Opportunities to present collaboration with leading healthcare organisations.
- Association with the EHTEL brand.

Example Events:

- The Workshop on eHealth 2020 held in the European Parliament
- Sponsored slots by Maccabi, Intel, Gertner, MSD, ICW, Orange and UPMC at the EHTEL Annual Symposium



For more information about EHTELconnect Sponsored Educational Slots scan here



"We have found the sponsored educational events to be an excellent way of introducing new concepts and telling experiences regarding our work within digital healthcare innovations. Working with EHTEL means that we have access to a high level and well informed audience which helps to confirm Intel's presence and activity at the centre of European activity within Brussels."

Mario Romao,
Intel Corporation NV/SA



What is EHTELconnect ?

A Sponsored Educational Slot is one of a series of services offered under the EHTELconnect banner. EHTELconnect is a service that draws on the expertise of EHTEL's multi-stakeholder membership. It supports organisations that have a variety of needs.

You and your organisation:

- may be exploring options for eHealth planning or deployment,
- reviewing your existing activities or
- seeking to benchmark your strategies and plans alongside those of other European agencies and want to know more!

EHTELconnect offers a range of benefits. It:

- optimises your access to the experience of recognised experts and doers in the field,
- uses EHTEL's proven facilitation skills to offer you great services,
- makes more than 15 years of specialist experience in the field of healthcare innovation available to you.



EHTEL

EUROPEAN HEALTH TELEMATICS ASSOCIATION

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