

EHTEL as event organiser has:

2023 Thought Leader EHTEL Symposium

Sponsoring Prospectus

- ✓ **15+ years' experience** in organising symposia on digital health, including 3 virtual ones
- ✓ Organised **20 webinars** over the last three years
- ✓ Organised **4 hybrid events** in 2022
- ✓ Organised **3 sessions** in the 2023 [Radical Health Festival Helsinki](#)



Overview

This **2023 Thought Leader Symposium** draws on the latest year of work and experiences from EHTEL's continued journey towards [Imagining 2029](#) in relation to the health data spaces, hybrid models of care and AI for healthcare systems.

EHTEL innovates this year by partnering with i~HD and the UNICOM project to create a unique **Digital Health and Data Week** (28th November to 1st December), in Ghent (Belgium).

Digital health implementation is all about collaboration. Everyone in the rich and wide-ranging digital health ecosystem needs to be involved. Many different stakeholders and players have to play their part. Indeed, everyone is in this activity together. **It really does take a whole 'orchestra' to achieve success!**



This 2023 Thought Leader Symposium brought to you by EHTEL offers you lots of ideas for how to handle **your own implementation challenges**. It presents you with stories on how a wide variety of different players have been successful when implementing digital health.



The **fields of application** are wide. Geographically, they range from the local/regional, to national, European, and international levels. Institutionally, they cover community and organisational contexts as well as clinical, medical, and medicinal settings.

Topic-wise, expect coverage of applications that range from personal health records, ePrescribing, to generative artificial intelligence (AI). Anticipate lots of attention to how these challenges have all been met through **collaborative ventures**.

What is in it for you as sponsor?

The EHTEL annual symposium has the reputation to be of **high quality**, with **rich content** organised in a consistent manner and delivered by **international experts for an expert audience**, including European Commission staff.

A 3-minute summary video of the 2022 edition of the Symposium, which was virtual, can be watched [here](#).

As a sponsoring organisation, you gain access to a dedicated audience of digital health professionals over three days, i.e., **the EHTEL Thought Leader Symposium as well as the i~HD annual conference**. EHTEL's and i~HD's leading reputations mean that a sponsoring organisation benefits from associating itself with both EHTEL and i~HD and their strong, recognised brands.

Some figures about the 2022 virtual edition of the EHTEL Thought Leader Symposium:

- **212** experts from **31** countries registered. The actual participation in each session was ranged from 80-100 persons.
- EHTEL offered visibility to its sponsors via
 - Its website with more than **5,200** views of their name and logo
 - Its communication push that took place prior, during and after the symposium with:
 - About **11,500** emails opened
 - 120 tweets and posts addressing some **2,500** social media followers
 - **36,000** impressions of these posts.

These sponsoring opportunities come with a range of options (as described below and over):

- **Symposium Supporter** associating your brand to the event
- **Symposium Contributor** providing the additional opportunity to participate in a session and make a 15-minute presentation

Symposium Gold Contributor providing the opportunity to chair and co-brand an entire session and contributing to the definition of the agenda.

Raise your profile on digital health matters and gain visibility

EHTEL offers its members and supporters in the commercial sector the opportunity to gain visibility, show their support for EHTEL and digital health in Europe, and convey strategic – educational and non-commercial – messages to the **whole digital health eco-system**.

The limits (described below) imply the total number of Symposium Supporter/Contributor types that the EHTEL Symposium anticipates accepting in 2023.

- **Symposium Supporter**

Level of support: €2 500, limited to four contributors

Benefits: Logo visually associated with an individual session;

One free access to the EHTEL event.

- **Symposium Contributors**

Level of support: €4 500, limited to two contributors

Benefits: Participation in a session or panel discussions at the Symposium, with a 15-minute presentation on a subject agreed with the Programme Committee,

Two free accesses to the EHTEL event.

- **Symposium Gold Contributor**

Support of an entire session: €9 500, limited to one contributor/day

Benefits: Chairing and co-branding a 60-minute session and contributing to the definition of the agenda. One of the speaking slots in that session will be reserved for the sponsor to nominate the speaker,

Three free accesses to the EHTEL event.

Complementary benefits for all types of Symposium Supporters / Contributors:

- Sponsor visibility with the **logo** of your company on all announcements of both EHTEL and i~HD events and their respective Programmes.
- Inclusion of **sponsor flyer** in the delegate pack of both events and of a **roll-up** ('*kakemono*') in the networking area of both events.
- **Post-event impact** through the availability of your contribution on the EHTEL website (i.e., your presentation and video) and the visibility of your logo on all event-related videos posted on the EHTEL website (for example, see [the 2022 symposium page](#))

All prices are VAT excluded.

Interested? Please **get in touch promptly** with EHTEL's **General Secretary, Marc Lange** (marc.lange@ehtel.eu)