

An opportunity to focus on innovation with leading European Silver Economy region - Southern Denmark

Brussels, 11 July 2018

On 3 May 2018 in Brussels, the nine finalists and three winners of the first **Silver Economy (SEED) awards** were announced.

The Silver Economy awards were launched to recognise and reward innovative information and communication technology (ICT) solutions from all sorts of sectors. Their ultimate goal is to support and **improve the quality of life of older persons in society**.

Public authorities' first prize winners were the **Health Innovation Centre of Southern Denmark** (Denmark) for their Generic Telemedicine Platform. Other major prize winners came from Portugal and Israel.



SEED award winners, with the Health Innovation Centre of Southern Denmark in the centre

This theme of **innovative ICT services for active and healthy ageing** is close to EHTEL's heart. Not only is EHTEL an active member of the European Innovation on Active and Healthy Ageing, but its many members concentrate on this ambition in their regions, countries, and companies.

EHTEL and its Innovation Initiative is proud to be visiting the **Health Innovation Centre of Southern Denmark** (Denmark) on 12/13 September 2018. The visitors will be introduced to Southern Denmark's innovation ideas and particularly the region's innovation lab. This will be a fantastic opportunity to find out more about what is happening in the region. EHTEL members can also share with personnel from the innovation centre and the Odense University Hospital what they themselves are doing in their own regions.

The meeting in Odense, Denmark on 12/13 September 2018 is primarily for EHTEL members and under invitation for all interested persons and organisations - learn more and download registration form via this link <https://ehtel.eu/ehtel-innovation-initiative-meeting-odense>.

As EHTEL's General Secretary General, Marc LANGE says: *"Nothing beats meeting together face-to-face, exchanging and networking. Let's find out not only what is happening in innovation in the Region of Southern Denmark, but in regions as far afield as the Baltic Region, Galicia and Murcia in Spain, Oulu in Finland, and Paris, France."*

The SEED awards hope to explore further this prize-giving work in the future, in conjunction with the **Covenant on Demographic Change** which is working towards an age-friendly Europe.

For more information about the Silver Economy awards in general and the winners (including public authorities, not-for-profit organisations and for-profit organisations) visit:

<https://silvereconomyawards.eu/news/and-winners-are-...>

<https://silvereconomyawards.eu/sea/2017/awards#Winners>

Note for editors

Launched in 1999, EHTEL is the original multi-stakeholder organisation in Europe that brings together organisations and individuals engaged in all aspects of eHealth. Its unique structure enables the exchange of ideas and information leading to innovation and improvement in the delivery of eHealth solutions and the transformation of health and social care. **EHTELconnect** is a service package developed by implementers and for implementers. It facilitates a common multi-stakeholder understanding of implementation projects and a self-assessment of implementation successes and challenges.

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