



## **EHTELconnect** **À la Carte Workshops**



- Are you looking for opportunities to engage with a targeted audience of digital healthcare experts?
- Do you have a subject that you would like to explore in depth featuring internationally recognised speakers?
- Are you looking for an event that goes beyond the normal conference format?
- Do you want to raise your profile within the eHealth community?

If so, you could gain from a workshop event tailored to your needs and which uses EHTEL's expertise in event organisation and its extensive range of contacts. By drawing on the skills and knowledge of its multi-stakeholder membership and its massive database of international experts, EHTEL can design and deliver a prestigious workshop of depth and quality. All delivered to meet your exact requirements.

**By commissioning an À la Carte Workshop, you can benefit from:**

- An intensive event of first-hand knowledge, interactive learning and reflection.
- A focused and relevant programme.
- Direct access to speakers who are recognised experts in their field.
- An opportunity to promote new developments and technologies to your audience of digital healthcare practitioners.
- Efficient use of your time and the time of your staff.

For more information about EHTELconnect À la Carte Workshop scan here



*"One of the most eagerly anticipated meetings at eHealth Week over the past few years is the EHTEL Thought Leadership event, for which IBM has provided both moderators and panelists. We value the opportunity for open and challenging debate about the evolution of healthcare, and in our particular case, the role of IT companies in supporting this. From our perspective, it is essential to understand the needs, concerns and frustrations of all stakeholders, not least clinicians and patients, and to learn from them so we can focus on what really matters. The panelists and audience are all experts in their field, leading to well informed discussions about the challenges we all face in sustaining our systems of care. We are proud to be associated with this multi-stakeholder forum, which has informed both our industry perspective and our business focus, as well as expanding our network of influential contacts."*

**John Crawford,**  
**IBM, Healthcare Industry Leader, Europe**



## What is EHTELconnect ?

An À la Carte Workshop is one of a series of services offered under the EHTELconnect banner. EHTELconnect is a service that draws on the expertise of EHTEL's multi-stakeholder membership. It supports organisations that have a variety of needs.

You and your organisation:

- may be exploring options for eHealth planning or deployment,
- reviewing your existing activities or
- seeking to benchmark your strategies and plans alongside those of other European agencies and want to know more!

## EHTELconnect offers a range of benefits. It:

- optimises your access to the experience of recognised experts and doers in the field,
- uses EHTEL's proven facilitation skills to offer you great services,
- makes more than 15 years of specialist experience in the field of healthcare innovation available to you.



**EHTEL**  
EUROPEAN HEALTH TELEMATICS ASSOCIATION

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